



For Immediate Release  
June 19, 2013

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### ***Run for the River* team offers Philadelphia Marathoners opportunity to benefit the Delaware River**

**Bristol, PA – Plans for the 2013 Philadelphia Marathon are already underway, and the Delaware Riverkeeper Network has been chosen as an official charity partner for the 3rd year in a row.** The Delaware Riverkeeper Network has eight spots for runners who would like to be part of our *Run for the River* team. Members of our team help raise awareness of important water quality issues and raise funds to help support our efforts to champion the rights of the River to be free-flowing, clean and healthy.

“The Delaware River needs to be kept clean and healthy for all the communities, both human and wild, that depend upon it. And that is why folks choosing the Delaware Riverkeeper Network as their organization to support as part of the Philadelphia Marathon means so much. If you love to run and you love our River and the creeks that feed it, we’d love to have you on our *Run for the River* team,” said **Maya van Rossum, the Delaware Riverkeeper.**

The Philadelphia Marathon weekend of activities will kick-off on Friday, November 15<sup>th</sup>. On Sunday, November 17<sup>th</sup>, runners will take their marks, with eight special marathoners running to benefit the Delaware River in the Marathon or Half Marathon. But there is much to do before then: strength work outs, cross training and lots of running. *Run for the River* team members will also be working to meet their fundraising goal. Team members will be provided with a packet with promotional items as well as helpful fundraising tips, and a personal fundraising website to share with friends and family via Facebook, Twitter and email.

Philadelphia Marathon registration fees will be waived for members of the *Run for the River* team, but to be selected runners must sign an agreement committing to the minimum fundraising goal (\$1,000 for the Marathon or \$500 for the Half Marathon). Runners also have the opportunity to register independently online, create their own fundraising commitment and still be a part of the *Run for the River* team.

**For more information, visit [www.philadelphiamarathon.com](http://www.philadelphiamarathon.com) or [www.delawareriverkeeper.org](http://www.delawareriverkeeper.org)**

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