



For Immediate Release
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DRN to partner with the Spirit of Philadelphia for Pirate-Themed River Ransom event aboard Philadelphia's own Freedom Elite

Bristol, PA – **The Delaware Riverkeeper Network (DRN) set out to recruit the most influential business leaders in Philadelphia for their first-ever pirate-themed River Ransom event and succeeded!** This collaborative fundraising effort will allow DRN to continue to provide a Delaware River and tributary streams that are free-flowing, clean and healthy for now and for future generations.

To start things off, the River Ransom participants have agreed to let the Delaware River Pirates pick them up at their place of work to be held captive aboard Philadelphia's exclusive private yacht, the Freedom Elite for just one hour. There, they will enjoy a complimentary gourmet lunch with desserts, *walk the plank* and exchange business cards with other leaders in Philadelphia, and they will ultimately try their best to raise \$1000 for DRN in the form of *Ransom Money*. Participants have been provided with fundraising tips along with their own personalized donation website and will have 60 days after the event to meet their fundraising goal.

The Delaware Riverkeeper Network has secured the following participants:

- 1. Pamela Tudor**, President of *Tudor Consulting, LLC*
- 2. Ed Grusheski**, Founder of *Fairmount Water Works*
- 3. Soncera Lamar**, Owner of *Tax Time Financial Group*
- 4. Natalie Owens**, Office Manager and Tax Preparer at *Tax Time Financial Group*
- 5. Leslie Murphy**, Co-Office Manager at *Tax Time Financial Group*
- 6. Megan Aldrich**, Event Specialist at *Catering By Design*
- 7. Bobbie Minner**, Group Sales Manager for the *Hyatt Regency*
- 8. Karen Young**, Director at *Fairmount Water Works*

The 2014 River Ransom event will take place on Tuesday, March 18th at the Freedom Elite yacht (401 S. Columbus Boulevard, Philadelphia).

For more information about the event, visit <http://bit.ly/DRN-RiverRansomFreedomElite2014>

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<http://www.entertainmentcruises.com/>

The Delaware Riverkeeper Network (DRN), founded upon the expectation of personal and community responsibility for river protection as personified by the Delaware Riverkeeper, is a vigilant and vocal advocacy organization that has been working throughout the Watershed for over 20 years. From the Highlands to the Delaware Bay, DRN gives voice, strength and protection to the communities and waterways of the Delaware River. Through independent advocacy, and the use of accurate facts, science and law, DRN works to ensure the rich and healthy future that can only exist with a clean, healthy and free flowing river system.

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