



**Press Advisory  
Community Announcement**

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## **Whole Foods Market 5% Community Day to benefit Delaware Riverkeeper Network on Tuesday June 29th**

Whole Foods Market Princeton has chosen Delaware Riverkeeper Network to be the recipient of their quarterly 5% day Community giving program that benefits well deserving non-profit organizations. On Tuesday June 29th, 5% of the day's net sales will be donated to Delaware Riverkeeper Network to further its work to protect and defend the Delaware River, its tributaries and watershed.

Delaware Riverkeeper Network staff will be at Whole Foods Market Princeton from 10am until 7pm to share information about urgent issues affecting the Delaware River watershed and how you can become involved in protecting local streams. The Delaware Riverkeeper Network invites our members as well as the general public to take part in this special event and help contribute to the preservation and protection of Delaware River watershed with your grocery purchases. Do your normal shopping on Tuesday June 29th and 5% of your total purchases (before taxes) will automatically be donated to our work for the River.

The funds generated from this event will be used to create and support a team of committed and growing volunteers trained to identify when a problem is occurring and to hit the ground running whenever a pollution catastrophe, large or small happens. DRN will call this team DR SWAT – the Delaware River Safe Water Action Team. Show your support for the Delaware Riverkeeper Network by shopping Whole Foods Market Princeton on Tuesday, June 29th

### About Whole Foods Market®

Founded in 1980 in Austin, Texas, Whole Foods Market ([www.wholefoodsmarket.com](http://www.wholefoodsmarket.com)) is the world's leading natural and organic foods supermarket and America's first national certified organic grocer. In fiscal year 2007, the company had sales of \$6.6 billion and currently has more than 270 stores in the United States, Canada, and the United Kingdom. The Whole Foods Market motto, "Whole Foods, Whole People, Whole Planet"™ captures the company's mission to find success in customer satisfaction and wellness, employee excellence and happiness, enhanced shareholder value, community support and environmental improvement. Whole Foods Market, Fresh & Wild™, and Harry's Farmers Market® are trademarks owned by Whole Foods Market IP, LP. Wild Oats® and Capers Community Market™ are trademarks owned by Wild Marks, Inc. Whole Foods Market employs more than 53,000 Team Members and has been ranked for 11 consecutive years as one of the "100 Best Companies to Work For" in America by FORTUNE magazine.

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